



Targeted exclusively to readers searching for a new job, a better job or career training.

Print Ad Features

- Biweekly targeted publication available **free** to public for two full weeks.
- Distributed in Arkansas, NE Oklahoma, Tulsa Metro Area and Missouri.
- Distributed in Restaurants, Government Offices, Workforce Development Centers, Gas/Convenient Stores, Colleges/Schools and many more!
- Graphic Design included.

Value Pricing

- No Contracts.
- No Hidden Charges.
- Cost includes Graphic Design, Full Color and Social Media.

Digital Ad Features

- Your Company profile on www.thejobguide.com linked to your website.
- Each position is listed with full details.
- Social Media exposure.
- Thousands of monthly visitors find www.thejobguide.com and they will find you.

Fun Facts

- Established in 1988. Locally owned and operated.
- Over **10 million books** printed to date.
- Over 5,000 companies have been helped by The Job Guide.
- The Job Guide has become the go-to resource for recruiters and recruits.



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Rates & Specs

Advertising Rates and Sizes ■ One Issue = 2 weeks

Print Ad Size	# of Positions Listed on Web	1 Issue (2 Weeks)	2 Issues (4 Weeks)	4 Issues (8 Weeks)
1/8 Page Block 3.5" x 2.25"	Up to 5	\$200 Cost Per Issue	\$175 Cost Per Issue	\$150 Cost Per Issue
1/4 Page Block 3.5" x 4.75"	Up to 10	\$300 Cost Per Issue	\$275 Cost Per Issue	\$250 Cost Per Issue
1/2 Page H 7.25" x 4.75"	Up to 15	\$600 Cost Per Issue	\$575 Cost Per Issue	\$550 Cost Per Issue
1/2 Page V 3.5" x 9.75"	Up to 15	\$600 Cost Per Issue	\$575 Cost Per Issue	\$550 Cost Per Issue
Full Page 7.25" x 9.75"	Up to 20	\$1175 Cost Per Issue	\$1025 Cost Per Issue	\$975 Cost Per Issue
Full Front Cover 7.25" x 6.415"	Up to 20	\$975 Cost Per Issue	\$975 Cost Per Issue	\$975 Cost Per Issue

Prices include Full Color, Graphic Design, Web Postings, and Social Media Postings
Premium Position - \$150 Per Issue (Upon Availability)

2017 Issue Dates Volume 29

# 1 Jan. 13 – Jan. 26.....	Deadline: Jan. 10	# 13 Jun 30 - Jul. 13.....	Deadline: Jun. 27
# 2 Jan. 27 - Feb. 09.....	Deadline: Jan. 24	# 14 Jul. 14 - Jul. 27.....	Deadline: Jul. 11
# 3 Feb. 10 - Feb. 23.....	Deadline: Feb. 07	# 15 Jul. 28 - Aug. 10.....	Deadline: Jul. 25
# 4 Feb. 24 - Mar. 09.....	Deadline: Feb. 21	# 16 Aug. 11 - Aug. 24.....	Deadline: Aug. 08
# 5 Mar. 10 - Mar. 23.....	Deadline: Mar. 07	# 17 Aug. 25 - Sep. 07.....	Deadline: Aug. 22
# 6 Mar. 24 - Apr. 06.....	Deadline: Mar. 21	# 18 Sep. 08 - Sep. 21.....	Deadline: Sep. 05
# 7 Apr. 07 - Apr. 20.....	Deadline: Apr. 04	# 19 Sep. 22 - Oct. 05.....	Deadline: Sep. 19
# 8 Apr. 21 - May 04.....	Deadline: Apr. 18	# 20 Oct. 06 - Oct. 19.....	Deadline: Oct. 03
# 9 May 05 - May 18.....	Deadline: May 02	# 21 Oct. 20 - Nov. 02.....	Deadline: Oct. 17
# 10 May 19 - Jun. 01.....	Deadline: May 16	# 22 Nov. 03 - Nov. 16.....	Deadline: Oct. 31
# 11 Jun. 02 - Jun. 15.....	Deadline: May 30	# 23 Nov. 17 - Nov. 30.....	Deadline: Nov. 14
# 12 Jun. 16 - Jun. 29.....	Deadline: Jun. 13	# 24 Dec. 01 - Dec. 14.....	Deadline: Nov. 28
		# 25 Dec. 15 - Jan 11, 2018...	Deadline: Dec. 12

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